

**EXPLORE** • TRAIN • TRANSFORM

### **Empowering Digital Success Since 2013**



### Why Choose Us

Global Web Guru is a leading digital marketing company providing comprehensive training for individuals and businesses to master online marketing.

With 12+ years of expertise in SEO, performance marketing, and social media, we bring real-world industry experience into the classroom.



## Our Digital Marketing Course Covers:

- SEO (Search Engine Optimization) Rank websites higher and drive organic traffic.
- Google Ads & PPC Master paid advertising for maximum ROI.
- Social Media Marketing Strategies for Facebook, Instagram, LinkedIn & more.
- Content Marketing Create compelling content that converts.
- E-commerce Marketing Drive sales for online stores.
- Affiliate & Freelancing Opportunities Learn how to monetize your skills.
- Google Analytics & Data Analysis Track and optimize performance.

#### Training Features:

- √ 100% Practical Training on Live Projects
- ✓ Certifications from Google, Facebook, and Global Web Guru
- ✓ Job Placement Assistance Get hired by top companies
- ✓ Flexible Learning Online & Offline Classes Available
- Expert Trainers with Industry Experience



#### Who Can Join?

- Students & Fresh Graduates
- **Entrepreneurs & Business Owners**
- Freelancers & Job Seekers

Working Professionals Looking to Upskill



#### Duration & Mode

Duration: 3 month

Timing: 8am to 10am Mon-Wed-Fri

Starting date: 1 april 2025

Mode: Online



#### Certifications Offered:



Facebook & Instagram Ads
Certification

Google Analytics & SEO
Mastery

Global Web Guru Advanced
Digital Marketer

# Career Opportunities After Training

- Digital Marketing Executive (₹25K–₹75K)
- Freelance Digital Marketer(Earn ₹50K–₹1.5L/month)
- SEO Specialist (₹20K-₹50K)
- PPC & Ads Expert (₹30K-₹60K)
- Social Media Manager (₹35K-₹75K)



#### Get Started Today!

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